

Ready to take on myopia



CooperVision®
Live Brightly.®

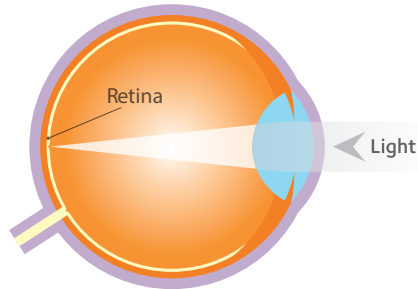
MiSight® 1 day

The first soft contact lens
proven to slow myopia
progression in children.¹



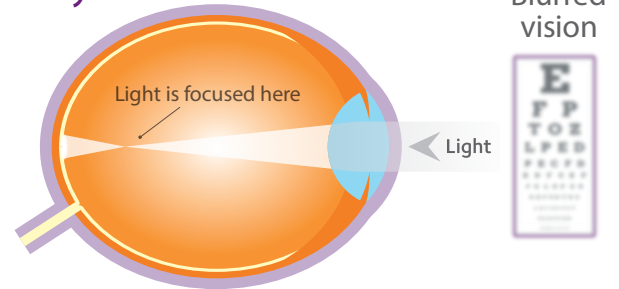
Myopia, or short-sightedness, is related to how your child's eyes are growing.

Typical Eye



Light focuses on the retina (the light-sensitive lining inside the eye) for clear vision.

Myopic Eye



If the eye grows too long, light is focused in front of the retina making distance vision blurry.

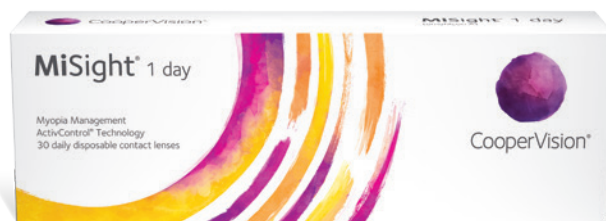
Managing myopia in children is important because:

- Increasing myopia can lead to serious eye health problems in the future.²
- As their eyes grow and their myopia increases, the dependency on glasses increases
- This can reduce the ability of children to participate actively in sports and other activities

Myopia in young children gets worse as they get older because their eyes continue to grow.^{1,3}

MiSight[®] 1 day — the first soft contact lens proven to slow the progression of myopia.^{1*}

- A soft daily disposable contact lens suitable for children from the onset of myopia
- ActivControl[®] Technology allows children to see clearly while slowing their myopia progression and eyeball growth
- Wearing MiSight[®] 1 day contact lenses has been shown to reduce myopia progression in children by 59% on average, which results in a lower final prescription.^{1†}



MiSight[®] 1 day lenses are child-friendly.

Over a three-year clinical study **MiSight[®] 1 day** contact lenses in children aged 8–15 years:¹

90%



of children said they preferred wearing their **MiSight[®] 1 day contact lenses** over wearing their **spectacles**.

90%

of children could handle **MiSight[®] 1 day** lenses **on their own**.[‡]

100%

of parents said their children were **happy** with the experience of wearing contact lenses, including comfort, vision, ease of use and freedom from spectacles.

*Compared with a single-vision, one-day lens over a three-year period.

† MiSight[®] 1 day contact lenses may not slow the rate of myopia progression in all children and will not cure myopia.

‡ As reported by parents.

MiSight[®] 1 day soft contact lenses – helping you and your child take on myopia.

See better today.¹

- Easy-to-wear for children from the onset of myopia*
- Daily disposable lenses mean no complicated cleaning regimen
- Clear vision while doing schoolwork, playing outdoors or watching TV.[†]



See a better tomorrow.

- Slowing the progression of myopia supports the long-term health of your child's eyes.
- Proven to slow myopia progression for a lower final prescription^{1‡}
- Contact lenses can boost children's self esteem by enabling them to look natural and confidently take part in sport⁴

*As reported by parents.

[†]From one-week through three-year visits.

[‡]Compared with a single-vision, one-day lens over a three-year period.

REFERENCES: 1. Data on file, CooperVision. 2. Gifford P, Gifford KL. The Future of Myopia Control Contact Lenses. *Optom Vis Sci.*; 93:336-43. 3. Flitcroft DJ. The complex interactions of retinal, optical and environmental factors in myopia aetiology. *Prog Retin Eye Res.* 2012;31(6):622-660. 4. Walline JJ et al, The Adolescent and Child Health Initiative to Encourage Vision Empowerment (ACHIEVE) study *Optom Vis Sci.* 2006 Jan;83(1):37-45

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Get ready to take on myopia.

Ask your optometrist about
MiSight[®] 1 day soft contact lenses.

